



THE REFRIGERATOR PROJECT

*A Creative and Philanthropic Project YOU can help create!

What: An original coffee table book designed and created by photos YOU send us of your refrigerator.

Why: Because a portion of the proceeds from the rendering and sale of this book goes to feeding the hungry across America, so your participation with a photo helps accomplish that.

We wanted to engage people everywhere with a few simple questions: *“What is on your refrigerator? Does it act as a message center for you? A phone book? Calendar? Is it your friend or enemy? Covered with information from your life or nothing at all?”* The fridge is the universal utilitarian object every home has and so we thought it would be fun to celebrate it. BUT– we need the important ingredients (if you will) of your digital photos.

*AND– For every 10 photos we receive in the creation of the book, we donate \$5 to a soup kitchen. As with all developing projects, we are open to how this will evolve and confident that with our heartfelt mission in place, our small effort to create something artistic, homespun, interactive, and ultimately, charitable will be perfect. *So how about it– come help us fill the fridge book with art and food.*

How do I participate? Easy! Send me a couple digital photos of your refrigerator to : amy_lloyd@sbcglobal.net 818.760.8626

THANK YOU!

Please include your name and email address on it. If you feel so inclined, please feel free to tell me something about what is on your fridge or include a favorite home recipe or dining ritual... let the muse move you as it has us.